



# Promotion Team Member

## Seasonal Position Description

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### Position Identification:

**Position Period:** June 28 - August 31, 2023 (spring employment is also available)

**Position Location:** Huntsville, Ontario

**Honorarium:** \$300/week

### Position Summary:

Camp Mini-Yo-We is a summer camp and year-round retreat centre with a mission to develop tomorrow's leaders through life-changing adventures in God's creation. As part of the Promotion Team, your goal is to produce best-in-class content to engage the Mini-Yo-We community, and specifically camper parents with what is going on at Camp. This team of 4-5 staff is responsible for photography, videography and social media management during the summer months. Your specific responsibilities will vary depending on your abilities and the composition of the team.

### Team Responsibilities

1. **Photography** – Taking photos of the summer camp experience for social media, the website and print media. This may also include product photography (ie. camp store items), staff profile photos, facility photos and more.
2. **Photo Organization & Editing** – Organize and edit photos taken by yourself and other team members in Lightroom. Select the best pictures, tag them based on content and perform basic editing (cropping, rotating, filter application, etc.).
3. **Videography** – Capturing video content of the summer camp experience with a DSLR or GoPro in conjunction with accessory equipment (ie. stabilizers, external microphones, etc.)
4. **Video Organizing & Editing** – Organize and edit video clips from yourself and the rest of the team in Final Cut Pro. Specifically these projects include “re-cap videos” twice a week, promotional videos and special projects.
5. **Social Media Management** – Post photo albums daily for each program on Facebook. Post top pictures 3+ times a day on Instagram. Manage user engagement by “liking” comments and responding to user questions as.

### Attributes & Qualifications:

1. **Quick learner.** Eager to develop new skills and willingly take direction.
2. **Self-motivated.** Taking initiative, helping where needed and responsible for task completion.
3. **Upbeat and personable.** Willing to and excited to interact with campers, staff and parents.

4. **Community focused.** Excited to work in a Christian environment while demonstrating a mature attitude of servant leadership. You must be flexible and willing to pitch in and assist as part of the overall team at Camp Mini-Yo-We.
5. **Competent in photography, videography, editing or social media.** You are not required to be an expert in these fields. Many applicants do photography recreationally and are passionate to learn more. Others are studying photography or media and communications and are more skilled in an area. You will receive training prior to the summer and the goal is that each team member will help train and support others in areas where they excel.

## Helpful Information:

- **Software** - We will help familiarize you with each program during our training period before campers arrive. As a team we are committed to utilizing the following software: Final Cut Pro for video editing, Adobe Lightroom for photo organization and Adobe Photoshop for photo editing. Experience in these softwares is an asset but not required for applicants.
- **Equipment** - You are encouraged to use Camp's cameras and equipment. We shoot on Canon T8is and T5is as well as GoPro action cameras. If you have an equivalent (or better) camera you prefer to use, please let us know during the interview process. If you choose to use your own equipment Camp is not responsible for any damage throughout the summer.

## Key Contacts:

- Operations Director
- Promotion Team Head
- Campers and Summer Staff

## Conditions of Work and Benefits:

- You will be provided an honorarium of \$300/week, as well as room and board.
- You will be provided 1 day off a week in the summer.
- Must agree to and accept the Camp Mini-Yo-We Statement of Faith and the General Staff Guidelines as published in the Summer Staff Manual.
- Having a G2 or G level driver's license is desirable.

## Find Out More & Apply:

If you are interested in the position, or have any questions please contact Spencer Tamming the Operations Director at [spencer@miniyowe.com](mailto:spencer@miniyowe.com) or by phone at 905-730-9329.

Express interest or apply online at [www.campmyw.com/jobs](http://www.campmyw.com/jobs).