



campmyw.com

Address:

1878 Muskoka Rd. 10 W
Port Sydney, ON P0B 1L0

Email: info@miniyowe.com

Phone: 705-385-2629

Fax: 705-385-2633

Camp Mini-Yo-We is Closed for Summer 2020. Your Gift Today Will Ensure Campers Can Make Memories for Summers to Come!

Dear <Salutation>,

For 74 years, Camp Mini-Yo-We has been the special place on the shores of Mary Lake where you, your kids, or maybe even your grandkids have had adventures, grown in your relationships with Jesus, and made life-long friends. You've proven that you cherish Camp Mini-Yo-We through your faithful support.

This year, Camp faces an unprecedented challenge due to the COVID-19 pandemic.

We are deeply saddened that for the first time in our history, we won't be hosting campers this summer.

I'm sure you are as devastated as we are that 2,000 kids and 200 young leaders won't make those same memories this summer.

Now—more than ever—we have an urgent and pressing need.

Each year, we count on the combined revenue from you, our generous donors, and income from camper fees in order to run Camp for the coming year. 12 months of the year, the staff care for our facility, plan and purchase supplies for activities, and disciple young leaders.

But now we have to refund those camper families' prepaid registrations. **Thankfully, we have been able to secure a short-term interest-free loan that will allow us to refund these registrations and gives us a path forward.** We have accessed all available government support. But we are faced with no future sources of revenue until we begin registration for next summer.

Without your help, Camp Mini-Yo-We's financial future is in trouble.

Over please...



Find out more and give:
campmyw.com/future

Will you make a gift by August 31 to ensure Camp Mini-Yo-We can continue to provide life-changing adventures in God's creation? \$500,000 is needed by August 31.

A generous donor has given Mini-Yo-We \$100,000 as a challenge to you. This means that for every \$1 you give, they will give a matching gift of \$1 to secure Camp's future - but hurry - only the first \$100,000 will be matched!

Your gift today - of any amount - will ensure Camp Mini-Yo-We continues to exist. So that thousands more kids can paddle a canoe for the first time, sing together at Campfire Point, have Bible study on the dock, and splash into the lake on the Zipline.

Mini-Yo-We has never needed you more and the circumstances have never been so challenging. Please respond to this letter or donate online today at campmyw.com/future

Campers have always written home, telling their families what they are doing at Camp. We've enclosed a special Memory Letter where you can tell us the legacy Mini-Yo-We has had on you and your loved ones. Please send it back to us - along with your donation - to create a visual monument to the work God has done through Camp Mini-Yo-We since 1946.

We will be following up with you to ask you how you can help. But if you would like to contact us, please reach out to Rich at 647-221-3447 or rich@miniyowe.com.

Thank you from the bottom of our hearts for your generosity during these difficult times.

Gratefully,



Rich Birch
Executive Director



Andy Montgomery
Chair, Board of Directors

P.S. **Future campers need your gift** to ensure they can have the same life-changing adventures as you or your loved ones have had. Please donate to ensure Camp Mini-Yo-We continues to host campers for generations to come. Only the first \$100,000 will be matched - send your gift, along with your Memory Letter, by August 31.

**Find out more and give:
campmyw.com/future**

Spending of funds is confined to board approved programs and projects. Each restricted contribution designated towards a board approved program or project will be used as designated, with the understanding that when the need for such a program or project has been met, or cannot be completed for any reason determined by the board, the remaining restricted contributions designated for such program or project will be used where needed most.

