



**campmyw.com**

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## Your Urgent Help Today Will Ensure that Camp Mini-Yo-We Can Continue Strong Into the Future!

Can our campers and staff count on you for \$270,000 before April 30<sup>th</sup>?

Dear <Salutation>,

Over the last few days, many friends of Mini-Yo-We have reached out to ask how Camp is doing. **Thank you so much for your concern.** A number of our spring rental groups have cancelled. We have postponed our spring Alumni Celebration & Fundraising Dinner to October. Mini-Yo-We usually relies on these springtime financial resources to prepare the property for summer programs, hire young leaders, and order vitally important supplies. **More importantly, the families, campers, and young leaders we serve need your help.** You can ensure that Camp Mini-Yo-We is able to remain strong into the future.

**Your urgent gift today - of any amount - will make sure that life-changing adventures in God's creation can continue to happen for campers and staff.**

If you could listen in on our staff conversations, you would hear us reflecting on the following verse:

*For God has not given us a spirit of fear and timidity, but of power, love, and self-discipline. – 2 Timothy 1:7*

In this ever-changing environment, I am encouraging our team to live this verse out. Fear is never a place to lead from. While we've been presented with a new reality, **God will give us the wisdom and insight to step forward from here! We need \$270,000 by April 30<sup>th</sup> to ensure the continual operation of Camp in Summer 2020.** I am proud of how our team has increased the pace of connecting with our summer staff and camper families through virtual campfires, one-on-one video calls, group chats and more!

Please join us in ensuring that young leaders have the opportunity for development and growth, just as they have for the past 74 years at Camp Mini-Yo-We! Every young person in Ontario is going to need a week (or two) away in Muskoka this July. **Please donate today to ensure that Mini-Yo-We can welcome these young people to Camp this summer.**

Please do not hesitate to contact me with any questions: rich@miniyowe.com or 705-385-2629

Thank you in advance for your help,

Rich Birch  
Executive Director

P.S. You can use the response slip and envelop we've included below or give online:  
[www.miniyowe.com/urgent](http://www.miniyowe.com/urgent)



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\$

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<City>, <Province>  
<Postal Code>  
<Country>

<Main Email Address>  
Primary Email Address

<Alternate Email Address>  
Alternate Email Address

### Payment Information:

- Cash  
 Cheque      Cheque #: \_\_\_\_\_  
 Credit Card

Card #: \_\_\_\_\_

Frequency:  One Time  Monthly

Expiry (mm/yy): \_\_\_\_ / \_\_\_\_      Code (CVC): \_\_\_\_\_

Signature: \_\_\_\_\_

Where Needed Most Fund  
The MOST Helpful Way to Give!

<Mailing Title>  
<Address 1> <Address 2>  
<City>, <Province>  
<Postal Code>  
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Spending of funds is confined to board approved programs and projects. Each restricted contribution designated toward a board approved program or project will be used as designated, with the understanding that when the need for such a program or project has been met, or cannot be completed for any reason determined by the board, the remaining restricted contributions designated for such program or project will be used where needed most.

